

Year 10 Business Studies

OCR's Business GCSE (9 –1) is an up-to-date and engaging qualification that is relevant to the world of business today. This qualification equips students with the skills and confidence to explore how different business situations affect business decisions. It is a well-rounded introduction to the subject. The qualification will encourage students to make informed choices about a wide range of further learning opportunities and career pathways, as well as develop life skills that enable them to become financially and commercially aware.

The assessment objectives are:

AO1: Knowledge and understanding of business concepts and issues.

AO2: Application of business concepts and issues to a variety of contexts.

AO3: Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions.

Lessons are updated year on year to utilise current business issues. Students build knowledge through a combination of teacher and student-led learning, which is then applied to a range of multiple choice questions and case study questions which develop the assessment objectives.

Methods of deepening and securing knowledge:

Retrieval practice	Retrieval is evident in the use of multiple choice and short answer case study questions at the start of lessons. Reflective plenaries also link to prior learning as well as current learning.
Knowledge organisers	Knowledge organisers are used at the end of each topic as a summary document in order for students to consolidate their knowledge. It allows them to build up a bank of knowledge for revision purposes.

	Autumn term 1	Autumn term 2	Spring term 1
Topic(s)	Business Activity <ul style="list-style-type: none"> • The role of enterprise and entrepreneurship. • Business planning. • Business ownership. 	Business Activity <ul style="list-style-type: none"> • Business aims and objectives. • Stakeholders in business. • Business growth. 	Marketing <ul style="list-style-type: none"> • The role of marketing. • Market research. • Market segmentation.

Assessment	At the end of each unit there is an end of topic test which consists of multiple choice questions and short case study questions.	At the end of each unit there is an end of topic test which consists of multiple choice questions and short case study questions.	At the end of each unit there is an end of topic test which consists of multiple choice questions and short case study questions.
CEIAG <i>(Careers that are linked to that topic)</i>	This unit gives an insight into what might be involved in running your own business.	This unit gives an insight into what might be involved in running your own business.	This unit gives an insight into what might be involved in a career in marketing.

	Spring term 2	Summer term 1	Summer term 2
Topic(s)	Marketing <ul style="list-style-type: none"> • Price. • Product. • Place. • Promotion. 	People <ul style="list-style-type: none"> • The role of human resources. • Organisational structure and different ways of working. • Communication in business. • Recruitment and selection. 	People <ul style="list-style-type: none"> • Motivation and retention. • Training and development. • Employment law.
Assessment	At the end of each unit there is an end of topic test which consists of multiple choice questions and short case study questions.	At the end of Year 10 students will sit a practice paper 1.	Additional paper 1.
CEIAG <i>(Careers that are linked to that topic)</i>	This unit gives an insight into what might be involved in a career in marketing.	This unit gives an insight into what might be involved in a career in human resources.	This unit gives an insight into what might be involved in a career in human resources.

Independent Study

Independent study is set once a week and is used to support learning in the classroom. Independent study may be case studies, multiple choice questions, research or preparation for tests.